

## SAFER SOUTHAMPTON WEEK SPECIAL EDITION!

Welcome

Issue 3

August 2010

## SAFER SOUTHAMPTON WEEK, 23 - 27 August 2010



Southampton's Safe City Partnership is launching Safer Southampton Week, which sees all partners coming together at events around the city, raising awareness about staying safe. This is an opportunity for all partners to promote what we are doing to reduce crime in the city.

Safer Southampton Week, will enforce the partnership's continuous awareness campaigns based around safer roads, homes, families, drinking and neighbourhoods.

Crime in Southampton is down 14 per cent compared to last year and the Safe City Partnership is continuously working together to tackle crime and reduce this figure even further.

A week of activities including road shows in local areas, targeting local people with key messages for local areas will encourage people to get involved in making their communities safer and equip people with ways to easily reduce their chances of becoming a victim.

Safety Communities Manager Linda Haitana said: "The purpose of this week is to foster a sense of empowerment and celebrate the work being done to make our city safe. Every agency should play a fundamental role in highlighting the work going on across the city."

### Communications

Southampton City Council's communications department will encourage local media and the public to support the work that will be taking place across the five days.

Five case studies will be produced, with signposting to support if people are experiencing similar issues. This will be pushed to media in advance of the week linking with key messages and the events calendar, where people can find out more.

Events will be published internally, online and throughout specialist what's on events pages.

Outside the council, partnership organisations have the flexibility to work with their own communications department to promote local activity internally and externally. Please refer to the overall key messages and link to promoting the Safe City Partnership where possible.

## FOCUS AND KEY MESSAGES

Monday	Tuesday	Wednesday	Thursday	Friday
Safer Neighbourhoods	Safer Homes	Safer Families	Safer Roads	Safer Drinking

Planned activities and key messages to support the fact that crime is down 14 per cent include:

**Safer Neighbourhoods:** The key focus of this day will be the promotion of Neighbourhood Watch and to raise awareness of anti-social behaviour, noise nuisance, arson, enviro-crime and how residents and communities can help prevent and respond to these issues.

**Key Services:**

- \* Safer Communities
- \* Police
- \* Housing
- \* Environmental Health
- \* Trading standards

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**Safer Homes:** The Key theme of this day is to inform residents how to prevent burglary and fires in the home by making their homes safe and secure.

**Key services:**

- \* Safer Communities
- \* Hampshire Police
- \* Hampshire Fire and Rescue Service

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**Safer Families:** The key theme of this day is to promote positive parenting plus safety awareness for families and where to get more help and advice.

**Key Services:**

- \* Children's Services and Learning
- \* Think Family and the Family Intervention Project
- \* Challenge and Support
- \* Drug Action Team
- \* Sure Start Centres
- \* Domestic Violence Services

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**Safer Roads:** The key theme of this day will be promote car and bike safety and security, as well as road safety for children and pedestrians. It will involve a range of safety checks on the West Quay Retail Park.

**Key services:**

- \* Safer Communities
- \* Hampshire Fire and Rescue Service
- \* Road Traffic Police

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**Safer Drinking:** Alcohol awareness 'Know Your Limits', sexual health and safer nights out are the key focus of this day.

**Key Services:**

- \* Safer Communities
- \* Police
- \* Licensing
- \* NHS

# Coordinators and Contacts

## Do you want to be involved?

Many of you will already be involved in the week but if you would to take part please contact the community safety team.

Event	Lead Coordinator	Organisation	Contact
Safer Neighbourhoods	Neil Anderson	Safer Communities	023 8083 3988
Safer Homes	Miranda Laughton	Safer Communities	023 8083 3988
Safer Families	Hannah Kilby	Children's Services	023 8091 2661
Safer Roads	Derek Stevens	Safer Communities	023 8083 3988
Safer Drinking	Sarah Lawrence	Safer Communities	023 8083 3988

If you want to get involved or find out more please contact us:

Miranda Laughton  
Safer Communities  
Southampton City Council  
Civic Centre  
Southampton  
SO14 7LY

023 8083 3988  
community.safety@southampton.gov.uk

For media enquiries regarding Safer Southampton Week, please contact :

Isabel Hokken  
[isabel.hokken@southampton.gov.uk](mailto:isabel.hokken@southampton.gov.uk)  
023 8083 4672.

[www.southampton.gov.uk/safersouthampton](http://www.southampton.gov.uk/safersouthampton)