

Where is Watermark WestQuay?

Watermark WestQuay is situated on the former Pirelli factory site between the existing WestQuay Shopping Centre and The Quays 'Eddie Read' Swimming and Diving Complex. The vacant brownfield site is bordered on the east by Western Esplanade and on the west by Harbour Parade. This land has previously been called WestQuay Phase III Central Site.



Watermark WestQuay will provide a link between the city centre, the waterfront and the Ferry Terminal. Its multi-level design will provide an accessible connection between the upper levels of Castle Way and the lower area below the walls at Western Esplanade.

What is proposed?

The vision for Watermark WestQuay is to transform this disused land into one of the most exciting and attractive new mixed-use developments in the UK.



The design concept is based around a new public square with the historic walls forming a spectacular backdrop for a new restaurant quarter and external shopping environment. Our proposals include:

A new public piazza

A new park

A brand leading multiplex 'Cinema de Lux', by National Amusements

A range of new cafés and restaurants

An improved retail offer for the city

A new hotel with up to 150 bedrooms

A new landmark residential tower, including approximately 200 apartments

What is proposed?



Celebrating the Town Walls

Watermark WestQuay will bring this significant monument back into the daily experience of local people and visitors. The historic walls played a vital role in Southampton's past and the proposed public piazza will enhance their presence so they can be enjoyed for years to come.

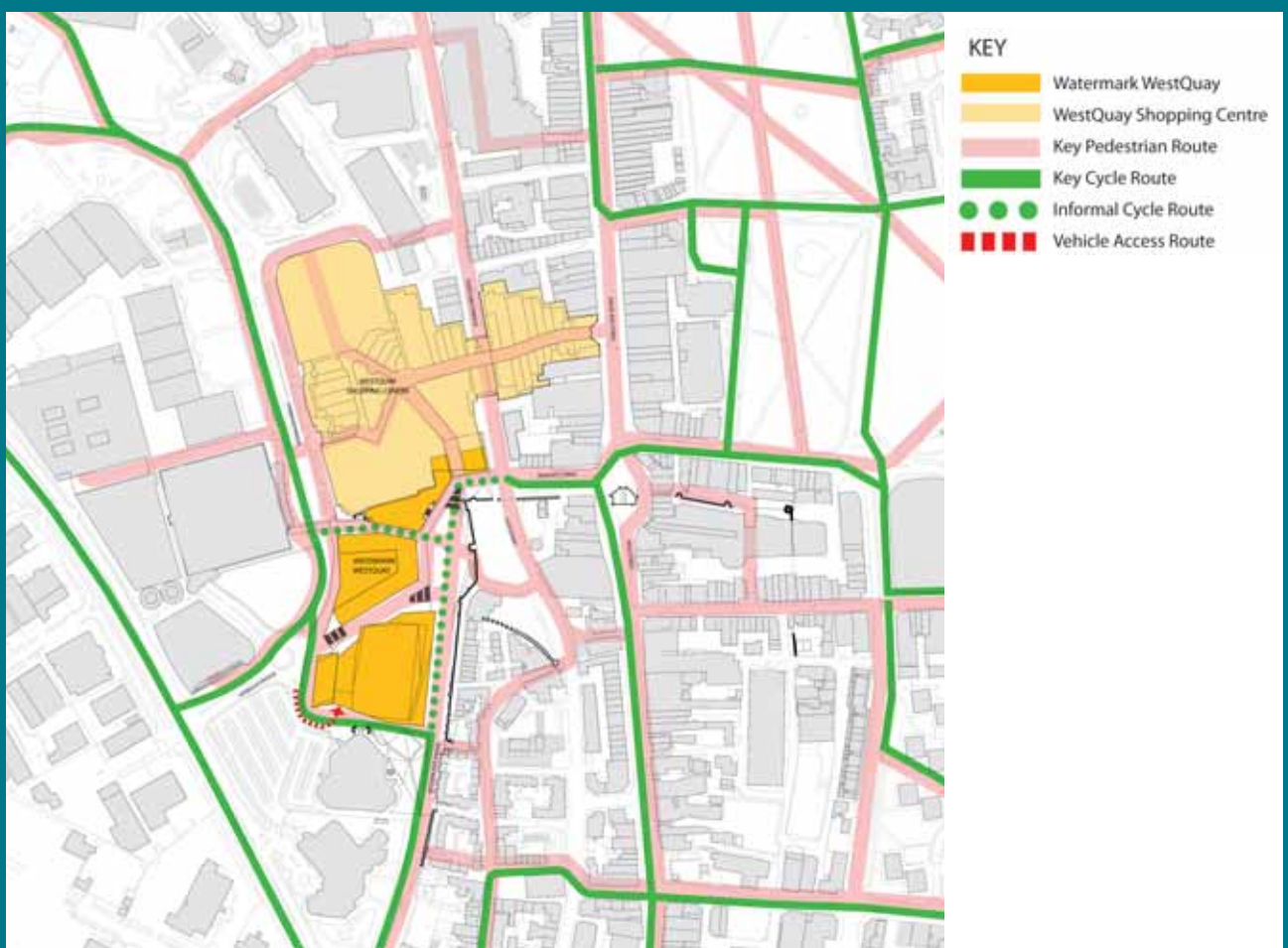
New Piazza and Park

A new public piazza will not only provide a safe and accessible route through Watermark WestQuay, it will create an exciting public space designed to host a range of events. The open space, including a public park and new esplanade, will also provide an attractive environment for outside dining in which to relax.



Accessing Watermark WestQuay

Watermark WestQuay will enhance the pedestrian environment by creating a series of new pedestrian routes. The development proposals will also link with the existing cycle network.



Watermark WestQuay is located in close proximity to the central train station, which is within 850m of the development.

The main vehicle access to the site will be via the existing link road off Harbour Parade.

Parking provision will offer short stay public car parking spaces within the existing WestQuay car parks.

Creating Jobs

Watermark WestQuay will help reinvigorate the southern area of central Southampton and will create over 1,000 new jobs for the city.



Cabot Circus, Bristol, jobs fair

Hammerson has a proven track record in delivering employment opportunities for local people. At Bullring, Birmingham over 2,000 local people were placed into jobs and 76% of those were previously unemployed. Hammerson will develop a dedicated recruitment and training strategy for Watermark WestQuay working with public sector agencies, community and voluntary organisations to deliver recruitment and training initiatives for contractors, tenants and local communities.



Work Highcross, Leicester, mobile roadshow

About Hammerson

Hammerson is joint owner of the WestQuay Shopping Centre which was opened in September 2000.



Hammerson is a leading European property company with operations in the UK and France. Its core business is investing in, developing and managing high quality mixed use schemes, principally city centre shopping centres and prime office buildings.

Hammerson has a well-earned reputation for delivering landmark schemes which provide attractive and efficient environments for local communities, occupiers, and customers and has a strong track record of successful partnerships with the public sector, landowners, joint developers and investors.



The Oracle, Reading



Highcross, Leicester



Bullring, Birmingham



Bishops Square, London

What happens next?

Hammerson is intending to submit a planning application for Watermark WestQuay to Southampton City Council in Autumn 2008, after which the Council will undertake further consultation on the proposals.

Thank you for taking the time to attend today's event and for detailing your thoughts on the feedback forms. If you haven't yet completed a feedback form, please do so now.

Please call us on 02380 382 970 or visit www.west-quay.co.uk if you have any further questions.

